

Contract # 47908

Schedule Dates 09/18/12-09/24/12

Advertiser OBAMA FOR AMERICA (2353)

Agency GMMB (1182)

Product POLITICAL CANDIDATE (1051)

Brand Est 1536- OFA Sked A 9.4-10.1 (27348)

Salesperson Shiebler, Charles (1011)

Sales Office WHDH

Buyer Name /

Phone/Fax 1536 A

CPE Local/Political Candidate Agency

Account Types Standard

Billing Type

Comments

Date Entered 09/07/12

Last Modified 09/20/12

Entered By Charles Shiebler

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$13,792.50

Net Total \$78,157.50

Sales Tax

By Broadcast Month Spots Rate

Sep. 2012 26 \$91,950.00

Grand Total: 26 \$91,950.00

WHDH Boston (WHDH)

WHDH-TV

7 Buifinch Place

Boston, MA 02114-2977

7 NEWS BOSTON

GMMB

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Salesperson Shiebler, Charles (1011)  
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Phone/Fax 1536 A  
CPE Local/Political Candidate Agency  
Account Types Standard  
Billing Type Comments

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Package Deal  
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Commission \$13,792.50  
Net Total \$78,157.50  
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	4p- 4:30P (ET)	1		X	X	X	X			1	\$900.00	\$900.00	WHDH Boston (WHDH)		9/7/12
14.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	4:30P- 5P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/7/12
15.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7P- 7:30P (ET)	1		X	X	X	X			1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/7/12
16.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7P- 7:30P (ET)	1	X							1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/7/12
17.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7:30P- 8P (ET)	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/7/12
18.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7:30P- 8P (ET)	1		X	X	X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/7/12
19.0	Revised Line / SPOT	09/24/12-09/24/12	4	:30	7:57P- THE VOICE	1	X										WHDH Boston (WHDH)		9/7/12
19.1	Revised Line / SPOT	09/24/12-09/24/12	3	:30	7:57P- THE VOICE	1	X										WHDH Boston (WHDH)		9/12/12
19.2	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7:57P- THE VOICE	1	X							1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		9/20/12
20.0	Revised Line / NFL	09/23/12-09/23/12	4	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1							X				WHDH Boston (WHDH)		9/7/12
20.1	Normal Line / NFL	09/23/12-09/23/12	3	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1							X	1	\$50,000.00	\$50,000.00	WHDH Boston (WHDH)		9/12/12
21.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2		X	X	X	X			2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		9/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



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22.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	1:36A- Last Call with Carson Daily	2		X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		9/7/12
23.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	11:55P- 7 SPORTS XTRA	1						X		1	\$325.00		WHDH Boston (WHDH)		9/7/12
23.0.1	Preempt	09/23/12															WHDH Boston (WHDH)	Pre-Empt/Spot -	9/7/12
24.0	M/G For 12.0.1 / SPOT	09/22/12-09/22/12	4	:30	5:58A- 7 News Today In New England	1						X		1	\$150.00	\$150.00	WHDH Boston (WHDH)		9/19/12

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